



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**GMMB**  
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**1010 Wisconsin Ave NW**  
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**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37676-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Obama, Barack D-President	OBAMA/P/D	2189

Flight Dates	Order #	Alt Order #
10/23/12 - 11/06/12	37676	08887811

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/23/12	11/05/12	Ellen	3-4p	MTWTF--	:30	5	\$1,490.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 3 \$1,490.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Th 10/25/12 3:40 PM Ellen 3-4p :30 OFA- 12-A- 162H \$1,490.00 NM 3 8 F 10/26/12 3:30 PM Ellen 3-4p :30 OFA- 12-A- 162H \$1,490.00 NM									
3	10/28/12	10/28/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$580.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$580.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/28/12 5:52 PM Inside Edition Wknd 530-6p :30 OFA- 12-A- 162H \$580.00 NM									
4	10/23/12	11/05/12	Inside Edition	630-7p	MTWTF--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Th 10/25/12 6:58 PM Inside Edition 630-7p :30 OFA- 12-A- 162H \$1,400.00 NM									
5	10/23/12	11/05/12	7-8p Rotator	7-8p	MTWTF--	:30	1	\$1,225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 1 \$1,225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/24/12 7:40 PM 7-8p Rotator 7-8p :30 OFA- 12-A- 162H \$1,225.00 NM									
8	10/23/12	11/05/12	Craig Ferguson	1237a-137a	MTWTF--	:30	2	\$440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 2 \$440.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Th 10/25/12 1:07 AM Craig Ferguson 1237a-137a :30 OFA- 12-A- 162H \$440.00 NM									
9	10/23/12	11/05/12	Electric Playground	137-207a	MTWTF--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 5 \$30.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Obama, Barack D-President	OBAMA/P/D	2189	

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12	10/23/12	10/26/12	8 News Now 4p M-F	4-5p	-TWTF--	:30	2	\$1,575.00	NM																																																																														
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15	10/24/12	10/24/12	CSI	10-11p	--W----	:30	1	\$8,000.00	NM																																																																														
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Total Spots							16																																																																																

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,045.00</b>
<u>Agency Commission</u>	<b>\$2,706.75</b>
<u>Net Amount Due</u>	<b>\$15,338.25</b>